



# 1-2 Display Spa Marketing Starter Kit

Order Date: \_\_\_\_\_ P.O. # \_\_\_\_\_  
 Spa Retailer Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City, State : \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Shipping Request:

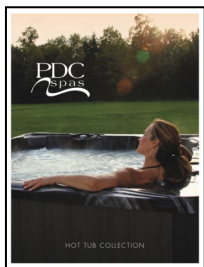
- UPS  
 FedEx  
 Postal  
 Other  
 PDC Delivery

## Retailer Savings Package #A

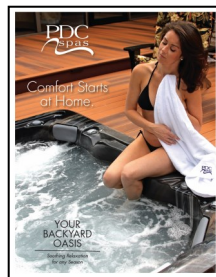
Part No.	Description	Quantity	Value
AC-BROCH1	Hot Tub Catalogue, Luxury & Premium Series	25	\$50
AC-BROCH3	LifeStyle Series Hot Tub Brochure	25	\$0
AC-BROCH53	Hot Tub Buyer's Guide	50	\$0
AC-BROCH49	Acculok Cover Flyer	25	0
AC-BROCH76	Wish List Contact Forms	25	\$0
AC-BROCH75	Product Feature Props Kit, 4 pieces	1	\$50
AC-BROCH14	Showroom Display DVD, Factory Tour	1	\$25
AC-BROCH90	Hot Tub Sale Window Cling (2'x 3')	1	\$120
AC-BANNER13*	Rediscover Vertical, 3' x 6'	1	\$119
AC-BANNER9*	Discover Backyard, 2' x 6'	1	\$79
AC-BANNER7*	Vertical Collage, 2' x 6'	1	\$79

\* Choose 2 banners that best fit your showroom space

**Total Value \$443**  
**RETAILER COST \$0**



AC-BROCH1



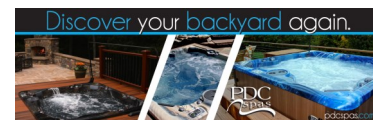
AC-BROCH53



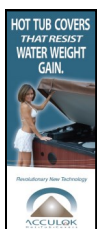
AC-BROCH3



AC-BANNER4



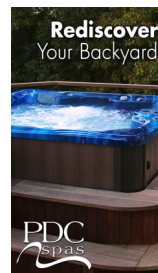
AC-BANNER9



AC-BROCH49



AC-BROCH35, 75



AC-BANNER13



AC-BROCH90



# 3-4 Display Spa Marketing Starter Kit

Order Date: _____ P.O. # _____ Spa Retailer Name: _____ Contact Name: _____ Address: _____ City, State : _____ Zip: _____ Phone: _____ Fax: _____	Shipping Request: _____ UPS _____ FedEx _____ Postal _____ Other _____ PDC Delivery
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## Retailer Savings Package #B

Part No.	Description	Quantity	Value
AC-BROCH1	Hot Tub Catalogue, Luxury & Premium Series	25	\$50
AC-BROCH3	LifeStyle Series Hot Tub Brochure	25	\$0
AC-BROCH48	Swim Spa Catalogue, Synergy & TruSwim Series	5	\$5
AC-BROCH53	Hot Tub Buyer's Guide	50	\$0
AC-BROCH49	Acculok Cover Flyer	25	\$0
AC-BROCH76	Wish List Contact Forms	25	\$0
AC-BROCH75	Product Feature Props Kit, 4 pieces	1	\$50
AC-BROCH37	Exclusive Features Hanging Tags, 6" x 9"	4	\$8
AC-BROCH17	Acrylic Model Specific Signs	4	\$80
AC-BROCH14	Showroom Display DVD, Factory Tour	1	\$25
AC-BROCH90	Hot Tub Sale Window Cling (3'x 4')	1	\$175
AC-BANNER22	Feather Flag, Blue & Orange	1	\$225
AC-BANNER4,5,6,11,12*	Large Banner Selections	1	\$159
AC-BANNER7,8,9,10,13*	Small Banner Selections	2	\$248

\* Choose 2 small banners and 1 large banner that best fit your showroom space. Samples below. See Marketing Materials Order Form for all banner selections.

**Total Value \$1,025**

**RETAILER COST \$0**



AC-BROCH1



AC-BROCH53



AC-BROCH3



AC-BROCH48



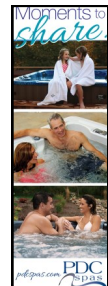
AC-BANNER22



AC-BANNER3



AC-BANNER11



AC-BANNER7



AC-BROCH35, 75



AC-BROCH49



AC-BROCH17



AC-BROCH37



AC-BANNERS



AC-BANNER4



AC-BROCH90

Graphic designs are subject to change. Confirm design prior to finalizing order. Substitutions and/or deletions allowed upon request.



# 5-8 Display Spa Marketing Starter Kit

Order Date: \_\_\_\_\_ P.O. # \_\_\_\_\_  
 Spa Retailer Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City, State : \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Shipping Request:

\_\_\_\_\_ UPS  
 \_\_\_\_\_ FedEx  
 \_\_\_\_\_ Postal  
 \_\_\_\_\_ Other  
 \_\_\_\_\_ PDC Delivery

## Retailer Savings Package #C

Part No.	Description	Quantity	Value
AC-BROCH1	Hot Tub Catalogue, Luxury & Premium Series	25	\$50
AC-BROCH3	LifeStyle Series Hot Tub Brochure	25	\$0
AC-BROCH48	Swim Spa Catalogue, Synergy & TruSwim Series	5	\$5
AC-BROCH53	Hot Tub Buyer's Guide	50	\$0
AC-BROCH49	Acculok Cover Flyer	25	\$0
AC-BROCH76	Wish List Contact Forms	25	\$0
AC-BROCH75	Product Feature Props Kit, 4 pieces	1	\$50
AC-BROCH37	Exclusive Features Hanging Tags, 6" x 9"	8	\$16
AC-BROCH17	Acrylic Model Specific Signs	8	\$160
AC-BROCH14	Showroom Display DVD, Factory Tour	1	\$25
AC-BROCH90	Hot Tub Sale Window Cling (best fit)	2	\$400
AC-BANNER21,22	Feather Flag, Blue & Orange	2	\$450
AC-BANNER4,5,6,11,12*	Large Banner Selections	2	\$318
AC-BANNER7,8,9,10,13*	Small Banner Selections	1	\$119

\* Choose 1 small banner and 2 large banners that best fit your showroom space. Samples below. See Marketing Materials Order Form for all banner selections.

**Total Value \$1,593**

**RETAILER COST \$0**



AC-BROCH1



AC-BROCH53



AC-BROCH3



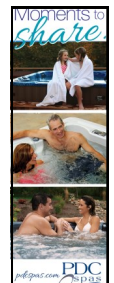
AC-BROCH48



AC-BANNER21,22



AC-BANNER3



AC-BANNER7



AC-BROCH35, 75



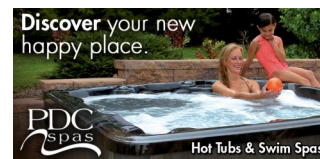
AC-BROCH49



AC-BROCH17



AC-BROCH37



AC-BANNER11



AC-BANNER8



AC-BANNER4



AC-BROCH90

Graphic designs are subject to change. Confirm design prior to finalizing order. Substitutions and/or deletions allowed upon request.



# 9+ Display Spa Marketing Starter Kit

Order Date: \_\_\_\_\_ P.O. # \_\_\_\_\_  
 Spa Retailer Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City, State : \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Shipping Request:

\_\_\_\_\_ UPS  
 \_\_\_\_\_ FedEx  
 \_\_\_\_\_ Postal  
 \_\_\_\_\_ Other  
 \_\_\_\_\_ PDC Delivery

## Retailer Savings Package #D

Part No.	Description	Quantity	Value
AC-BROCH1	Hot Tub Catalogue, Luxury & Premium Series	50	\$100
AC-BROCH3	LifeStyle Series Hot Tub Brochure	50	\$0
AC-BROCH48	Swim Spa Catalogue, Synergy & TruSwim Series	10	\$10
AC-BROCH53	Hot Tub Buyer's Guide	50	\$0
AC-BROCH49	Acculok Cover Flyer	25	\$0
AC-BROCH76	Wish List Contact Forms	25	\$0
AC-BROCH75	Product Feature Props Kit, 4 pieces	1	\$50
AC-BROCH37	Exclusive Features Hanging Tags, 6" x 9"	8	\$16
AC-BROCH17	Acrylic Model Specific Signs	8	\$160
AC-BROCH14	Showroom Display DVD, Factory Tour	1	\$25
AC-BROCH90	Hot Tub Sale Window Cling (best fit)	2	\$600
AC-BANNER21,22	Feather Flag, Blue & Orange	2	\$450
AC-BANNER4,5,6,11,12*	Large Banner Selections	2	\$318
AC-BANNER7,8,9,10,13*	Small Banner Selections	2	\$238
AC-BROCH71	Hot Tub Poster, Rack Card Floor Display	1	\$525

\* Choose 2 small banners and 2 large banners that best fit your showroom space. Samples below. See Marketing Materials Order Form for all banner selections.

**Total Value \$2,492**  
**RETAILER COST \$0**



AC-BROCH1



AC-BROCH53



AC-BROCH3



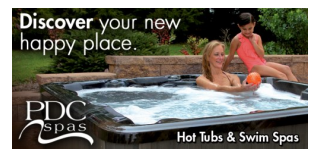
AC-BROCH48



AC-BANNER21,22



AC-BANNER3



AC-BANNER11



AC-BROCH35, 75



AC-BROCH49



AC-BROCH17



AC-BROCH37



AC-BANNER8



AC-BANNER4



AC-BROCH71



AC-BROCH90

Graphic designs are subject to change. Confirm design prior to finalizing order. Substitutions and/or deletions allowed upon request.



# Swim Spa Display Marketing Kit

Order Date: \_\_\_\_\_ P.O. # \_\_\_\_\_  
 Spa Retailer Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City, State : \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

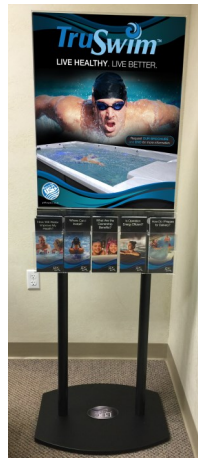
Shipping Request: \_\_\_\_\_ UPS  
 \_\_\_\_\_ FedEx  
 \_\_\_\_\_ Postal  
 \_\_\_\_\_ Other  
 Payment Method: \_\_\_\_\_ Credit Card  
 \_\_\_\_\_ On Account  
 \_\_\_\_\_ Other  
 \_\_\_\_\_ "GET IT FREE"

Part No.	Description	Price	Quantity	Total
AC-BANNER15	TruSwim Innovation, 3' x 8'	\$129		
AC-BANNER16	TruSwim Vertical, 4' x 8'	\$159		
AC-BANNER17	Swim Spas, 4' x 8'	\$159		
AC-BROCH71S	TruSwim Double-Sided Floor Stand	\$225		
AC-BROCH72	Swim Spa Posters, Rack Cards, Floor Display Unit	\$525		
AC-BROCH80	TruSwim Decal	\$15		
AC-BROCH81	TruSwim and Synergy Videos	\$20		
AC-BROCH82	Swim Spa Poster Set	\$58		
AC-BROCH83	Presentation Folder (brochure, offer, videos)	\$22		

<b>Order Total</b>	
6%, PA only	
<b>Final Due</b>	



AC-BROCH72



AC-BANNER16



AC-BROCH71S



AC-BROCH81



AC-BROCH83



AC-BANNER17



AC-BANNER15



AC-BANNER82

## "Get it Free" Program

Place an order for any of the marketing items listed and PDC will send them to you immediately for use in your showroom. With each future swim spa order placed, you will receive a \$100 credit towards your marketing invoice balance. Should the balance not be paid in 12 months, payment will be required in full.

YES! Sign me up for the "Get It Free" Program



# "Event in a Box" Marketing Kit

Order Date: \_\_\_\_\_ P.O. # \_\_\_\_\_  
 Spa Retailer Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City, State : \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Shipping Request: \_\_\_\_\_ UPS  
 \_\_\_\_\_ FedEx  
 \_\_\_\_\_ Postal  
 \_\_\_\_\_ Other  
 Payment Method: \_\_\_\_\_ Credit Card  
 \_\_\_\_\_ On Account  
 \_\_\_\_\_ Other  
 \_\_\_\_\_ "GET IT FREE"

## Special Events

Part No.	Description	Price	Quantity	Total
AC-BANNER1	Hot Tub Sale, 5' x 20'	\$399	1	\$399
AC-BANNER2	Hot Tub Sale Vertical, 4' x 5'	\$119	1	\$119
AC-BROCH23	Feather Flag, Hot Tub Sale	\$225	1	\$225
AC-BROCH37	Exclusive Features Hanging Tags, 6" x 9"	\$2	8	\$16
AC-BROCH17	Acrylic Model Specific Signs	\$20	8	\$160
TRANS-STEP UP	Transformer for LED light function	\$125	1	\$125
AC-BROCH1	Hot Tub Catalogue, LX & SE Series	25	\$50	\$50
AC-BROCH3	Lifestyle Series Hot Tub Brochure	25	\$0	\$0
AC-BROCH53	Hot Tub Buying Guide	50	\$0	\$0
AC-BROCH49	Acculok Cover Flyer	25	\$0	\$0
AC-BROCH76	Wish List Contact Forms	25	\$0	\$0

Order Total	
6%, PA only	
Final Due	

**TOTAL VALUE OF KIT; \$1094!**

**Items are provided to retailer at NO COST!**

Items are to be returned upon completion of the event.  
 Should retailer choose to keep the items, they are to be paid in full  
 or signed-up under the "Get it Free" program.



AC-BANNER1



AC-BANNER2



AC-BROCH23

## "Get it Free" Program

Place an order for any of the marketing items listed and PDC will send them to you immediately for use in your showroom. With each future hot tub order placed, you will receive a \$50 credit towards your marketing invoice balance. Should the balance not be paid in 12 months, payment will be required in full.

YES! Sign me up for the "Get It Free" Program